



Bagelfest 2022



Corporate Sponsor - \$5,000 and up *cash donation only

Sponsorship package includes:

- **All items in Stage Sponsor package PLUS:**
- Banner Advertisement with logo listing on all advertising
--approximate value: in excess of \$5,000
- Includes 2 VIP seats and 2 meet and greets. (if applicable)

Stage Sponsor - \$2,500 *cash donation only

Sponsorship package includes:

- **Items included in Event Sponsor package PLUS:**
- Large banner (4 x 12) in place of 4 x 8
- Inclusion in any special promotions offered
- 5-Bagelfest T-shirts
- Additional booth space

Event Sponsor - \$1,000 Plus*May be Cash Donation or In-Kind Services

Sponsorship package includes:

- Banner with Sponsor Name/Logo (4 x 8)
- Logo Listing in Brochure and on T-shirts
- On-air sponsor thank-you on WMCI radio station
- Reserved Seats: 4 for Friday and 6 for Saturday nights
- Special recognition inside entertainment complex
- Free booth space to advertise business (Thursday thru Saturday)—this may be used for your business or you may donate it to another organization.

Festival Sponsor - \$500 - \$999*May be Cash Donation or In-Kind Services

Sponsorship package includes:

- Banner with Sponsor Name/Logo (4 x 8)
- Logo listing on T-shirt
- On-air sponsor thank-you on WMCI radio station
- Early entry lawn tickets: 4 for Friday and 6 for Saturday

Friends of Bagelfest – \$100 to \$499 *May be Cash Donation or In-Kind Services

Sponsorship package includes:

- Event publicity and promotion
- Early entry lawn tickets: 4 for Saturday
- Business listing on T-Shirt

***Donations are tax deductible as Bagelfest is an arm of the City of Mattoon. Please make your check payable to the City of Mattoon, Bagelfest.**

**Bagelfest 2021
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